Andrew Gillum
Chair, Forward Florida
Former Mayor of Tallahassee

Ambassador Susan E. Rice
Distinguished Visiting Research Fellow, American University
Non-Resident Fellow, Harvard’s Kennedy School of Government

Richard J. Pollack
President & CEO
American Hospital Association
The National Association of Health Services Executives newsletter, NAHSE Notes, includes information on the latest regulatory and legislative developments, as well as the quality-improvement and leadership trends that are influencing the hospital and health system field. Readers get in-depth reporting on the issues and challenges facing hospital and health system leaders. We make it our job to tell you about the great things the organization and chapters are doing to ensure the health of our community.

CONTENTS & SPECIAL FEATURES

President's Welcome | Editor's Note | 2019 Calendar Conference Preview | Fitness Challenge In Parallel | Chapter Updates | Members on the Move
Greetings, NAHSE Family!

I hope you all had a fabulous summer season and took the opportunity to vacation, spend time with friends and family, enjoy the weather, and make lasting memories. As hard as it is to believe, another fall season is upon us and just as the seasons change, so too we shift our focus to NAHSE’s hallmark event, the annual Educational Conference.

We are beyond excited to be in Washington, D.C. this year for what is gearing up to be another unforgettable experience. The theme, Healthcare for All: The Politics of the Promise, is timely. The speakers are dynamic and thought-provoking, and the fun will provide the usual energy for it all.

This is also a bittersweet time for me as I wrap up my tenure serving as your President. What an honor and a blessing it has been. I cannot possibly thank you enough for your dedication, commitment, and support as we worked hand-in-hand to continue moving our organization forward. I consider it the height of privilege to have served you through this opportunity and I look ahead with great anticipation to the progress we will make in the future.

This is an organization that was built on conviction, self-sacrifice, and the unwavering commitment to advance and develop Black health care leaders and elevate the quality of health care services rendered to minority and underserved communities. We stand on the shoulders of giants, men and women of deep intellect and strong moral character. As I think about what NAHSE is, where we are going, and those among us leading the way, I cannot help but be proud.

Thank you for your service and contributions; I applaud and appreciate you. Thank you for prayers of support these past 2 years; I have felt every one of them. And most of all, thank you for your courage to advance our mission; I am with you every step of the way. “The work goes on, the cause endures, the hope still lives, and the dream shall never die.”

See you soon!

Sincerely,

Richelle Webb-Dixon,
NAHSE President
Hello, NAHSE family!

We hope you were all able to enjoy the fun and sun that summer has to offer. September is here already and time won't be slowing down any time soon. The changing leaves and falling temperatures mean one very important thing for our organization: the Fall conference is nearly here!

We hope you are excited and ready to join hundreds of your industry peers and NAHSE family members at the upcoming get-together in our nation's capital. The theme Healthcare For All: The Politics of the Promise will deliver in many memorable ways. We encourage you to take time to ready the conference preview from Co-Chairs Joy D. Calloway and Roy Hawkins Jr. Don't miss out on some of the other great content included in this issue too:

- Chapter Spotlight: New York Regional
- NAHSE Baltimore & Advancement League Combined Event
- Fitness Challenge Announcement

In so many ways, NAHSE wouldn't be the same without the valued contributions from so many members. NAHSE Notes is always looking for value-added, member-created content. Are you a senior executive willing to share what your experience has taught you? Are you a young executive interested in supporting the growth and development of the next generation of leaders? Is your organization engaged in work that is changing healthcare and impacting communities? We want to know about it!

Tap us on the shoulder. Send us a note. Give us a call. Hire a plane to write a message in the sky. Take advantage of this opportunity to share with your peers, enrich the NAHSE organization, and even give your brand a little exposure.

We look forward to seeing you all soon in Washington, D.C.!

Your NAHSE Notes Editors,
Cachet Colvard and Christian Balcer
34th Annual Educational Conference
Healthcare for All: The Politics of the Promise
24th Everett V. Fox Student Case Competition

October 9th - 11th, 2019 | Washington, D.C.

2019 Leadership Retreat

December 6th - 8th, 2019 | Atlanta, Georgia
This year’s theme is Healthcare for All: The Politics of the Promise. Can you share both where the idea originated from and why now is the right time to have it as a theme?

Well, when you bring the Wonder Twins together and ask for a theme, all kinds of sparks fly! We were interested in identifying the most relevant and provocative topics facing our members and the communities we serve. In addition, we were focused on taking advantage of our location – the nation’s capital, Washington, D.C. – as the backdrop. When we considered those things together, and with the 2020 election approaching, we thought the perfect marriage of topic, timing, and place was the current healthcare debate.

What made you choose the featured speakers that you have lined up?

With our topic and location, we knew that key politicians and legislators were the way to go. As always, we chose speakers who not only have a strong message, but can offer an exceptional delivery to keep our audience engaged and intrigued. With April Ryan, Susan E. Rice, Andrew Gillum, and Valerie Jarrett on board, our attendees are in for a treat!

The conference is in Washington, D.C. A few of the featured speakers are politicians. And an important election year is on the horizon. What is the best way for attendees to approach this conference given the era of hyper-partisanship and divisive rhetoric we currently live in?

We want attendees to arrive with a spirit of expectancy and to ask themselves, “What will I gain/learn that I can use to motivate me through the upcoming campaign and election season?” We expect our speakers to bypass rhetoric and offer strategies, tactics, and solutions for our members to employ to meet and exceed the needs of the communities we serve.

NAHSE’s 50th Anniversary celebration last year had some new and exciting twists. What can attendees expect that will be new and different this time around?

We acknowledge that last year’s 50th will be hard to beat! But we’re the Wonder Twins: What challenge won’t we take on? Know that the entire conference will be a “micdropper,” just like last year. We have really upped the ante on our Forums this year and are expecting standing room only crowds and great feedback.

In what ways will NAHSE be a better organization because of the 2019 Conference?

Great question! In alignment with the overall governance and operational changes the Association is undertaking, the conference will serve to elevate NAHSE’s visibility across the country and within new industry sub-markets. It will continue to position us as the premier professional association for African-American healthcare professionals and the “go-to” organization on issues related to elevating African-American healthcare leaders and meeting the needs of underserved communities.
Is there any special message you would like to share with members about this year’s Conference?
The same as last year, actually: Don’t miss this opportunity to be amongst the best that healthcare leadership has to offer! Don’t miss this opportunity to once again make NAHSE history! Don’t miss this opportunity to learn, network, be nurtured, and grow! Don’t miss this annual, metaphorical “B12” shot with your NAHSE family!

Last but not least, what is it going to take to defeat The Dead Presidents in the fitness challenge?
Hmm….I guess we need to get the gym….though beating the DEAD PRESIDENTS shouldn’t be that difficult…. #TEAMWONDERTWINS.

LET THE GAMES BEGIN!!
The Wonder Twins vs The Dead Presidents

This year will mark the Inaugural NAHSE Conference Fitness Challenge. Participation is open to all members. Each chapter is encouraged to select a male and female member to participate. There will be two teams: one captained by the immediate past and incoming national president, the other by the conference co-chairs.

Members not affiliated with a chapter are encouraged to submit their names and will be assigned to a team. Chapters are encouraged to have “training camp parties” submit pictures and just have fun as the conference approaches. Awards and medals will be given out at the conference.

All names should be submitted to NAHSE Headquarters (nahsehq@nahse.org) by Friday, October 4th.

Let the training commence so the games can begin, and may the odds be ever in your favor!
Submission Requirements

Submit all names to NAHSE Headquarters (nahsehq@nahse.org) by Friday, October 4th.
In Parallel is a section of NAHSE Notes dedicated to highlighting local chapters and their efforts to align with the three main priorities of the NAHSE National Office: Innovation, Advocacy and Sustainability. In this issue, the New York Regional (NYR) chapter is featured.

Back in January, the first community service event of the year was held, entitled Women in Leadership: The Masterclass. This event was organized by Marcia Thomas, Health & Community Service Chair, in collaboration with the Community Healthcare Network and moderated by Marlene Smoot. The program was open to women in the community with an interest in leadership. Our panelists were a group of successful and dynamic leaders:

- Yetty Duro-Emmanuel, Chair of PR & Communications Committee
- Angelica Thomas, Partner, Foster, Lynch & Thomas
- Jeanine Gordon, Nursing Leader, Memorial Sloan Kettering Cancer Center

Later that same month, the Annual Business Meeting was held at the Greater New York Hospital Association. The meeting allowed the Executive Board to kick off the year by introducing topics, plans and expectations for the year ahead. Members and guests provided suggestions for future initiatives that support and align with the priorities of the National Office.

In February, Randy Watts, Business Development Executive at Canon Solutions America, Inc., presented Healthcare Informatics for Leaders at Hofstra University in Hempstead, NY. In recognition of Black History Month, this collaborative program with Hofstra University was the event to be held on Long Island. The program provided members and students with an overview of health information technology along with the challenges faced by healthcare executives and administrators in the age of digital transformation and innovative technology. Mr. Watts focused on the past, present, and—most importantly—the future of the health information technology industry.

The following month, the chapter hosted Women in the C-Suite: A conversation with LaRay Brown. Ms. Brown is President and Chief Executive Officer of One Brooklyn Health System, and was interviewed by Ruth Browne, President and Chief Executive Officer of the Ronald McDonald House of New York. The joint program with the National Coalition of 100 Black Women Manhattan Chapter was held in recognition of Women’s History Month.
Later in the spring guest speaker Lewis W. Marshall Jr., MS, MD, JD, FACP, FACHE, hosted a Public Policy Update meeting at Mount Sinai Health System. Dr. Marshall shared opportunities for membership to get involved in policy related matters, including the Center for Medicare and Medicaid Innovation’s ET3, Emergency Triage, Treat, and Transport, discussion to help ensure all individuals, especially minority communities, are provided with quality healthcare.

In partnership with Northwell Health, Healthcare Executives Club and the Black Long-Term Care Executives, NYR NAHSE hosted the “Collaborative Program on Social Determinants of Health Program” at Northwell Health. Dr. Regine Cherazard, M.D., Associate Program Director of Northwell Health, and Assistant Professor at Zucker School of Medicine, and Khadeja Kausar, Director of Process Engineering and Continuous Improvement at Northwell Health, focused on the role of social determinants of health in improving patient care and reducing the cost of health care.
The NYR NAHSE Chapter held its most recent event in July: The Young Professional Empowerment Forum, took place at Greater New York Hospital Association. Panelists included:

- Khari Edwards, Vice President of External Affairs, Brookdale University Hospital and Medical Center
- Chastidy Elliot, MBA, Operational Excellence Management Consultant, RR Health Strategies
- Sandra Iberger, MBA, FACHE, FABC, Executive Director/CEO, St. Christopher’s Inn
- Charles M. Washington, MBA, RT(T), ARRT, FASRT, Senior Director, Radiation Oncology, Memorial Sloan Kettering

The event was moderated by Alicia Davis, New York State Patient-Centered Medical Home Program Manager at New York eHealth Collaborative. Members and Friends of NYR were provided with best practices on how to leverage their skills in order to excel in leadership roles in today’s healthcare landscape. As well as how they can benefit from professional organizations such as NAHSE to increase their market value and career success.
This past August, the NAHSE Baltimore Chapter partnered with the Advancement League, a healthcare social impact movement that values “Health Over Everything,” to host a regional road trip meet-up. It seemed like a natural fit to partner with the Advancement League, whose mission is to “create experiences, connections and resources that put the focus on health over everything.” Utilizing the Advancement League’s endorsed Learn. Share. Do. model, leadership from both organizations collaborated to tailor a day of learning and exploration for young leaders in the DMV area and beyond.

The day started around 10AM at Johns Hopkins Community Physicians (JHCP) Remington site in East Baltimore. A mixed group of familiar and unfamiliar faces from Virginia to New York met in their jeans and tees (business attire strongly discouraged) to talk healthcare on a Saturday. They learned about JHCP Remington, a primary care practice uniquely situated in a neighborhood that is actively being revitalized. The group discussed everything from gentrification to the role of primary care and healthcare organizations in community development to how innovation in design can impact patient outcomes. After the introductory presentation, the group took a tour of the practice which was modeled after Disneyland. Patients are “on-stage,” while the entire care team and all of the lean operations take place out of sight to the patients, or “off-stage.” The visit was truly reminiscent of the book “If Disney Ran Your Hospital,” and inspired the group to think differently about the way things are done in their own organizations.

After the tour, the group enjoyed a working lunch conversation to debrief and expound on the experience, share examples of innovation in design in other industries, describe the impact of innovation on outcomes, and brainstorm how to take aspects from the day back to their respective organizations. The organic bonds made within the group were unprecedented, and the hope is that as the Advancement League’s movement grows, other NAHSE chapters can partner with them as we move forward with empowering the next generation of healthcare leaders to put health over everything.

For more information on the Advancement League, visit: http://www.advancementleague.org/.
CHAPTER UPDATES

NORTHEAST OHIO

Since being re-established in March 2019, the Northeast Ohio Chapter has hosted several events. The Chapter Kickoff held in May attracted attendees from five different local healthcare organizations. Additionally, the chapter hosted a webinar in July to increase awareness about the chapter's mission and opportunities to get involved. The national president elect, Fabian A. Stone, joined the webinar to share NAHSE's strategic vision for the future.

On September 13, 2019, the chapter hosted the Infant Vitality - Health Disparity Forum to coincide with National Infant Mortality Awareness Month. The expert panel included Katrice D. Cain (First Year Cleveland), Dr. Margaret McKenzie (Cleveland Clinic South Pointe Hospital), Lisa Matthews (Cleveland MomsFirst Project), Marie Jones (Neighborhood Leadership Institute), and Christin Farmer (Birthing Beautiful Communities). The panel engaged in a passionate discussion about the factors that contribute to racial disparities in infant mortality. Cleveland as a community is working towards ensuring that every baby celebrates their first birthday. Attendees of the event contributed to this effort by donating diapers to alleviate stress for families struggling to afford clean, dry diapers. The chapter collected 2,750 diapers, which is about a year's worth of diapers, and donated them to Birthing Beautiful Communities, a non-profit organization of birth workers or doulas who primarily provide social support to pregnant women at highest risk for infant mortality during the perinatal period. The key takeaways of the event were:

- Factors that generally are considered to be protective for pregnant women, such as high educational attainment and high socioeconomic status, do not provide the same benefits for Black women.
- In order to improve health outcomes, we must address the high level of stress Black women face and have normalized.
- Reducing infant mortality is the responsibility of every social sector in the community, not just health care.
On June 7th, the St. Louis Chapter hosted its 7th Annual Health Disparities Symposium titled “Infant Mortality: St. Louis’ Third World Problem” at the Missouri Foundation for Health. Kendra Copanas, Executive Director of Generate Health, served as the keynote speaker. Our panel included Cora Faith Walker, MO House of Representatives 74th District, Ellie Brent, Kansas & Missouri March of Dimes, and Dr. Eve Colson, Washington University School of Medicine. Approximately 120 attendees attended.

On May 9th, the chapter hosted its 2nd Quarter General Body Meeting and Speaker Series at Forest Park Visitors Center. Deidre Griffith, Program Director at Missouri Foundation for Health, provided a message on the role funders play in the work against health disparities. Deidre also serves as a member of the St. Louis Chapter’s Senior Advisory Council.

On August 8th, the Chapter hosted its 3rd Quarter General Body Meeting and Speaker Series at Forest Park Visitors Center. Angela Brown, Acting Chief Executive Officer at St. Louis Regional Health Commission, provided a message on the how safety net organizations like the Regional Health Commission work at a policy level to support communities where health disparities are at their worst. Angela also serves as a member of the St. Louis Chapter’s Senior Advisory Council.
APRIL JOLLY - ST. LOUIS
We are excited to announce that our Chapter Membership Chair, April Jolly, has accepted a role as the Vice President of Patient Services with the Planned Parenthood of the St. Louis Region and Southwest Missouri! April has been a member of the St. Louis Chapter since 2013 and has served in many capacities, more recently as membership chair. We are excited to see what this next chapter holds her.

JASON WARE - ST. LOUIS
Jason Ware was recently promoted to the role of Chief Financial Officer of CareSTL Health! As CFO, he directs the organization’s financial planning and accounting practices. He is responsible for implementing, reviewing and developing fiscal protocols, performance and productivity objectives. He joined CareSTL Health in 2015 as executive administrator and was promoted to Director of Grants & Contracts and Executive Director of the CareSTL Foundation.

JUSTINA WELLS - VETERAN AFFAIRS
Ms. Justina Wells was selected as the Chief, Office of Communication and Outreach for North Florida/ South Georgia Veterans Health System (NF/SGVHS). NF/SGVHS is one of the largest Veterans Health Administration health systems with two medical centers, a domiciliary, three large multi-specialty outpatient clinics, and nine community based outpatient clinics serving over 140,000 Veterans with more than 5,400 employees. As a newly established office, Ms. Wells will be responsible for management and direction of all communication efforts and the coordination of health system, community, and stakeholder engagements. Within the role she will provide oversight to the Public Affairs department, Medical Media Production Service, and the Gainesville Fisher House. Ms. Wells currently serves as the Secretary of the NAHSE Veterans Affairs Chapter and the Gainesville Local Program Council Chair for the American College of Healthcare Executive-North Florida Chapter.