34th Annual Educational Conference
24th Everett V. Fox Student Case Competition

October 9-11, 2019
Washington Marriott Wardman Park
Washington, DC

Healthcare For All:
The Politics of the Promise
Dear Colleague,

On behalf of the National Association of Health Services Executives (NAHSE), we are excited to invite you to our 34th Annual Educational Conference and our 24th Everett V. Fox Student Case Competition in Washington, DC. The conference will be held at the historically renowned Washington Marriott Wardman Park. The theme of this year’s conference is *Healthcare for All: The Politics of the Promise*.

We are truly excited to bring the theme to life through various educational sessions, phenomenal keynote speakers and over 700 of our closest friends.

The conference is being designed to benefit all levels of healthcare professionals from all sectors of our dynamic industry. It will include a host of enriching educational seminars, including our popular Opening Session, Public Policy Forum, the Women’s and Men’s Forums, and our renowned CEO/Senior Executive Track; which is geared to nurturing and developing our senior-most leaders. Our standing room only Diversity Forum will be returning to the lineup, along with the latest relevant health care industry information, and other exciting networking and professional growth opportunities.

Continuing to exceed expectations with our educational content, we plan to maintain that winning streak with this year’s program. You absolutely must be in DC, alongside the diverse group of healthcare professionals including CEOs, COOs, and CFOs, Physician leaders, Mid/Early careerists and graduate students. Representatives from over 170 healthcare organizations across the United States and abroad will participate in this year’s conference.

Building on the record-breaking success of our 2018 50th Anniversary Commemorative Conference, this year’s experience is guaranteed to be one for NAHSE’s History Book! We believe with our powerful theme as our foundation, powerhouse list of guest speakers and the communities we represent everyone will definitely be educated, challenged, stimulated into to action and forever changed.

We fully expect and encourage you to take advantage of this unrivaled educational, professional development and networking experience and participate in making our **34th Annual Educational Conference – Healthcare for All: The Politics of the Promise** a resounding success.

Sincerely,

Roy L. Hawkins, Jr., FACHE

Joy D. Calloway, MBA, MHSA

2019 Educational Conference Co-Chair

2019 NAHSE Educational Conference Co-Chair
The National Association of Health Services Executives expanded its scholarship program in 1996 to include the Annual Everett V. Fox Student Case Analysis and Presentation Competition, known as the “Case Competition”. The Case Competition is a scholarship program that utilizes the case study methodology of teaching to provide graduate students with an educational experience that enhances their problem analysis and presentation skills. Graduate Programs in Health Administration, Business Administration and Public Health are invited to form a team of 1-3 students. Approximately 20-25 student teams will be given a unique case study and are charged with applying their creativity, knowledge and experience to analyze the diverse and real situations facing the healthcare organization featured in the case. The teams are given the specific facts and raw data related to the case, from which they are expected to reach decisions as outlined in the case assignment.

### 2019 PRELIMINARY SCHEDULE

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Briefing</td>
<td>Tuesday, October 8, 2019</td>
<td>4:00 p.m. – 6:00 p.m.</td>
</tr>
<tr>
<td>Preliminaries</td>
<td>Wednesday, October 9, 2019</td>
<td>7:00 a.m. – 11:00 a.m.</td>
</tr>
<tr>
<td>Semi-Finals</td>
<td>Wednesday, October 9, 2019</td>
<td>2:30 p.m. – 6:00 p.m.</td>
</tr>
<tr>
<td>Finals</td>
<td>Thursday, October 10, 2019</td>
<td>8:00 a.m. – 12:00 p.m.</td>
</tr>
<tr>
<td>Student Debriefing Session</td>
<td>Friday, October 11, 2019</td>
<td>11:15 a.m. – 12:30 p.m.</td>
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</tbody>
</table>

For additional Case Competition registration information please email at casecompetition@nahse.org.

Past Participating Schools

- Arizona State University
- Army Baylor
- Armstrong State University
- Baylor University
- California State University, East Bay
- California State University – Long Beach
- Cleveland State University
- Columbia University
- Cornell University
- Duke University
- Emory University
- Florida A&M University
- Florida International University
- George Washington University
- Georgetown University
- Georgia Southern University
- Georgia State University
- Governor’s State University
- Indiana University
- Johns Hopkins University
- Marymount University
- Medical University of South Carolina
- Mercer University
- Missouri State University
- Morehouse School of Medicine
- Pennsylvania State University
- Rush University
- Seton Hall University
- South Carolina School of Public Health
- St. Joseph’s University
- Saint Louis University
- Texas A & M University
- Texas Woman’s University
- The Ohio State University
- Trinity University
- Tulane University
- UCLA
- University of Alabama – Birmingham
- University of Central Florida
- University of Detroit Mercy
- University of Illinois Chicago
- University of Florida
- University of Houston – Clear Lake
- University of the Incarnate Word
- University of Iowa
- University of Kansas
- University of Kentucky
- University of Louisville
- University of Maryland
- University of Memphis
- University of Michigan
- University of Minnesota
- University of Missouri-Columbia
- University of North Carolina – Chapel Hill
- University of North Carolina – Charlotte
- University of North Texas Health Science Center
- University of Pennsylvania
- University of Pittsburgh
- University of Scranton
- University of South Carolina
- University of Southern California
- University of South Florida
- University of Texas – Arlington
- University of Texas School of Public Health
- University of Washington – Seattle
- Virginia Commonwealth University
- Washington University in St. Louis
- Western Kentucky University
- Widener University
- Winston-Salem State University
- Xavier University
## 2019 PRELIMINARY SCHEDULE

### TUESDAY, OCTOBER 8, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>Program of the Year Educational Presentation</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Chapter President’s &amp; Officers Meeting</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Executive Committee Meeting</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Case Competition Student Briefing</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>Board of Directors Meeting</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Case Students Reception</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>Ambassadors’ Briefing</td>
</tr>
</tbody>
</table>

### WEDNESDAY, OCTOBER 9, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>NAHSE Golf Tournament</td>
</tr>
<tr>
<td>7:00 a.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Case Competition Preliminary ROUNDS</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Diversity Leadership Forum Breakfast</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Healthcare Professional Development Forum (limited to 75 attendees)</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>CEO/Senior Executive Session</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Opening Session/Public Policy Forum</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Case Competition Semi-Finals</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>NAHSE Mentoring Program Meeting</td>
</tr>
<tr>
<td>7:30 p.m.</td>
<td>Opening Night Reception/Expo Hall Opening (Case Finalists Announced)</td>
</tr>
<tr>
<td>9:30 p.m.</td>
<td>NAHSE Suite Reception/President Meet &amp; Greet</td>
</tr>
</tbody>
</table>

### THURSDAY, OCTOBER 10, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 a.m.</td>
<td>Early Morning Yoga Session</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Networking Continental Breakfast</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Candidates Forum/Membership Meeting</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Case Competition Finals</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Election of Officers</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>President’s Luncheon</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>CEO/Senior Executives Session</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Educational Sessions Options (3)</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Career/Residency Position Fair &amp; Reception</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>CEO/Senior Executive Reception</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Midnight Thursday Night Networking Event</td>
</tr>
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### FRIDAY, OCTOBER 11, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 a.m.</td>
<td>NAHSE Fitness Challenge</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Networking Continental Breakfast</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Women’s Forum</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Men’s Forum</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Case Competition Debriefing</td>
</tr>
<tr>
<td>11:15 a.m.</td>
<td>Educational Sessions Options (3)</td>
</tr>
<tr>
<td>11:15 a.m.</td>
<td>CEO/Senior Executives Session</td>
</tr>
<tr>
<td>12:45 p.m.</td>
<td>Leadership Luncheon</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>CEO/Senior Executive Session</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Pre-Gala Reception</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Gala &amp; Awards Dinner</td>
</tr>
</tbody>
</table>

### SATURDAY, OCTOBER 12, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Noon Community Service Activity</td>
</tr>
</tbody>
</table>

(N) = Networking Opportunity
FEATURED SPEAKERS

Andrew Gillum
Chair, Forward Florida
Former Mayor of Tallahassee
2018 Florida Democratic Gubernatorial Nominee

Richard J. Pollack
President & CEO
American Hospital Association (AHA)

Ambassador Susan E. Rice
Distinguished Visiting Research Fellow
School of International Service, American University
Non-Resident Fellow
Belfer Center for Science & International Affairs
Harvard’s Kennedy School of Government
REGISTRATION FEES

Early Registration by August 30, 2019

NAHSE Members ............... $900.00  
Non-Members ...................... $1,200.00  
Students .................................. $300.00

Regular Registrations received after August 30, 2019

NAHSE Members .................. $1,050.00  
Non-Members ...................... $1,400.00  
Students .................................. $300.00

The conference registration fee entitles you to participate in all conference activities EXCEPT the Golf Tournament and Thursday Evening Event. These tickets may be purchased with registration or added on-site. Sponsors, Case Competition and Ambassadors registration incudes the cost of the Thursday Night event.

One full conference registration admits you to all sessions and forums, one ticket to the Opening Networking Reception, Leadership Luncheon, President’s Luncheon, the Gala Awards Reception and Dinner. Additional dinner tickets for guests may be purchased for $100.00 and luncheon tickets for $65.00 each.

Retired Member Rate: Conference registration fee $450.00. Member must have been an active paid member of the organization at least five (5) years of the last 10-year period; must be 65 years of age or older and member must be retired from full time employment.

Ambassador: Any past participant of the Everett V. Fox Case Competition in their initial position upon completion of their graduate school program (i.e. fellowship/residency, entry level, etc.) is eligible to apply for an Ambassador position. In recognition of your willingness to serve NAHSE, participants in the Ambassador Program will be offered a special registration fee of $350.00. For additional information, contact casecompetition@nahse.org.

Students Rate: Conference Registration Fee $300.00 – The student rate is available only to full-time, graduate and students who are not employed in a full-time professional capacity.

REGISTRATION DISCOUNTS

Member Discounts: NAHSE members receive substantial discounts on early and regular registration fees. All registrants who indicate that they are NAHSE members will have their membership status verified to ensure that membership is current and valid. If your membership is not current or valid, registrants will be contacted to update their membership status.

REGISTRATION INSTRUCTIONS

Please complete each registration form and forward with appropriate fees to NAHSE. Photocopies of the registration form are acceptable. A separate registration form must be completed for each individual registrant. You may also register on-line at www.nahse.org. Please be sure to indicate on the registration form which educational track you are participating in (CEO/Senior Executive*, Mid-Careerists, Early Careerists and Students).

*In order to qualify for this track the registrant must be a CEO, COO, CFO, Sr. VP, or VP (0-4 and above in uniformed services).

EARLY REGISTRATION

Register by August 30, 2019 and the registration fee will be $900.00 for NAHSE members and $1,200.00 for non-members. Full payment must accompany the registration form and be received no later than August 30, 2019 to qualify for the discount. After August 30, 2019, fees will be increased to $1,050.00 for members and $1,400.00 for non-members.

REGISTRATION CANCELLATION/REFUND POLICY

Requests for cancellation of meeting registration fees must be made in writing and faxed to 202-772-1072 or emailed to nahsehq@nahse.org no later than September 15, 2019. All cancellations will be assessed a $75.00 administrative fee. At NAHSE’s discretion this fee may be waived in cases of emergencies. No refunds of registrations will be issued after September 15, 2019.

CONFERENCE ATTIRE

The attire for the conference is business attire and black tie for the Scholarship Awards Banquet.

CONTINUING EDUCATION CREDITS

The National Association of Health Services Executives is authorized to award pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advance or recertification.
FULL CONFERENCE & STUDENT REGISTRATION FORM

CONTACT INFORMATION (Please Print or Type Information)

NAME ________________________________________________________________________ TITLE _________________________________
PREFIX _________________ SUFFIX__________________ BADGE NAME ________________________________________________________
CHAPTER _____________________________________________________________________________________________________________
COMPANY NAME ______________________________________________________________________________________________________
ADDRESS _____________________________________________________________________________________________________________
CITY ____________________________________________________________________ STATE____________ ZIP ________________________
PHONE (        ) _______________________ FAX (        ) _________________________ E-MAIL ________________________________________

REGISTRATION FEES*

Early Registration (By August 30, 2019)

( ) NAHSE Members.......................................................
( ) Non-Members .....................................................
( ) Retired Member ...................................................
( ) Student.................................................................
( ) Ambassador...........................................................

$900.00 $1,200.00 $450.00 $300.00 $350.00

Regular Registration (After August 30, 2019)

( ) NAHSE Members.......................................................
( ) Non-Members .....................................................
( ) Retired Member ...................................................
( ) Student.................................................................
( ) Ambassador...........................................................

$1,050.00 $1,400.00 $450.00 $300.00 $350.00

First Time Attendee: ( ) Yes ( ) No  Dietary Restrictions:

EDUCATIONAL TRACK (Please Select One)

( ) CEO/Senior Executive  ( ) Mid-Careerist  ( ) Early Careerist  ( ) Student

INDIVIDUAL TICKETS AND SPECIAL EVENTS

QTY

( ) Golf Tournament, Wednesday, October 9 .......................................................... $125.00
( ) Opening Networking Reception, Wednesday, October 9 ......................................... $25.00
( ) President’s Luncheon, Thursday, October 10 .......................................................... $65.00
( ) Networking Event, Thursday, October 10 ................................................................. $50.00
( ) Leadership Luncheon, Friday, October 11 .............................................................. $65.00
( ) Gala & Awards Dinner, Friday, October 11 ............................................................... $100.00

Annual Fund Donation: $________________

TOTAL AMOUNT DUE ........................................ $ ________

METHOD OF PAYMENT (Make check or money order payable to NAHSE Educational Conference)

( ) Check  ( ) Money Order  ( ) AMEX  ( ) Visa  ( ) MasterCard

CARD NUMBER ________________________________________________________________________________________________________
EXPIRATION DATE:  __________________________________________ SECURITY CODE (3 OR 4 DIGITS)_____________________________
NAME AS IT APPEARS ON THE CARD: ___________________________________________________________________________________
BILLING ADDRESS AND ZIP CODE OF CARD: _______________________________________________________________________________
CARDHOLDERS’S SIGNATURE: ____________________________________________________________________________________________

Please mail this completed form with payment to:
NAHSE/Annual Educational Conference  •  1050 Connecticut Avenue, NW, 5th Floor  •  Washington, DC  20036
P: (202) 772-1030  •  (202) 772-1072
The Washington Marriott Wardman Park has reserved a block of rooms at the group rate of $254.00 single/double occupancy, group room rates will be subject to the prevailing room tax at the time reservation is booked. Reservations must be secured with a valid credit card. Conference attendees must book your reservation by September 13, 2019 to receive the group rate. For reservations, call 1-877-212-5752. You may also make your reservations on-line at https://book.passkey.com/e/49846819.

Booking your reservation outside of the NAHSE block of rooms via Internet travel sites has a long-term negative impact on the NAHSE Annual Educational Conference. Hotels have begun to place financial penalties on organizations for each room not used within their negotiated block of rooms thus making it harder for us to negotiate lower rates for our attendees in the future. By filling the block of reduced rate rooms that NAHSE has negotiated, we are able to meet our contractual hotel obligations. We are then able to use this data as a strong negotiation tool to keep our rates for attendee’s low year after year. We appreciate your support of NAHSE by booking hotel rooms within our official block.

CASE COMPETITION STUDENT RATES
A limited room block is available at a special room rate of $179.00, (single through quad occupancy). These rooms are for Case Competition participants ONLY! Case Competition participants should reserve rooms at the student rate directly with Brian Parker at brian@parkercm.com or 407-578-2267, the hotel will not honor the discounted rate if you contact them directly.

CUT-OFF DATE/DEPOSIT
NAHSE’S group rate is available until Wednesday, September 13, 2019 or until the NAHSE room block is filled, whichever comes first. We strongly recommend making your reservations early.

CANCELLATION POLICY
Individual room reservations may be cancelled up to forty-eight (48) hours prior to arrival without penalty. Cancellation within forty-eight (48) hours prior to arrival will result in a penalty of one (1) night room and tax charge.