Letter from the NAHSE President

The first half of 2012 has moved by quickly. Yet, we have made significant progress in a short period of time. I credit our momentum to the commitment of our NAHSE members and leaders who have taken a responsible posture for our success and a passionate determination to move our legacy forward.

Already this year we have launched a new and more vibrant NAHSE website. Thanks to the efforts of Corwin N. Harper, MHA, FACHE and the IT team at Kaiser Permanente, Modesto, California, the new site is enhanced both in design and functionality. Corwin, who serves NAHSE as an at-large board member, and as a senior vice president, and area manager of Kaiser in Modesto, led the charge to introduce more than a new look for the site. Today www.nahse.org is faster, easier to navigate, and reflects the commitment we have made to the culture and infrastructure of our organization.

Keenly focused on helping to develop promising students to become exceptional future healthcare executives, we have refined and explicitly clarified the qualifications for awards and scholarships, the team eligibility requirements for our annual Everett V. Fox Case Competition, and the criteria to institute a rewarding mentoring program.

Because we have reaffirmed our purpose and mission, students will be able to apply for scholarships and awards that are congruent and in accordance with our goals of NAHSE. To ensure continuity with the objectives of the Case Competition (which is to develop Black students as future healthcare leaders), NAHSE will ensure that the participants on each competing team must include at least one Black student participant. In addition, this year we will implement a mentoring program for scholarship winners who will receive direct insight, advice, and guidance from winners of the President’s Award, Senior Executive Award, and Young Healthcare Executive over two years.

Across the scope of our attention to mission, infrastructure and financial health, 2012 has been a consistent theme of reenergized commitment. In the months ahead, I not only look forward to our continued progress, but also to how our accomplishments will serve NAHSE for many years to come.

Thank you,
Andrea R. Price, FACHE
National President
Dear Colleague:

We would like to personally invite you to join us for the 27th Annual Educational Conference, Business Meeting, and Exhibition. The 2012 conference theme is **Navigating the Healthcare Destiny** and will be held at the Hyatt Regency Hotel in Houston, Texas from October 10 - 13, 2012.

This year's conference will be a unique experience for all who attend and is designed to advance the field of health care administration as well as individual careers. Conference workshops, programs, and activities will focus on providing our members and conference participants with knowledge, education, training, and tools they can use to **Anticipate, Understand, and Adapt** to the evolving healthcare industry. Attendees will have the opportunity to select from four learning tracks for CEOs/Senior Executive, Mid-Level Careerists, Emerging Leaders, and Students. These tracks will offer dynamic speakers and interactive workshops that will enhance your skills and promote leadership development.

Additionally, you will have the opportunity to participate in popular conference events such as the Student Case Competition, Young Healthcare Professionals Forum, Fit for NAHSE Fit for Life, Health and Wellness Cooking Demonstration and the Golf Tournament to name a few.

Your participation in NAHSE's 27th Annual Educational Conference, Business Meeting, and Exhibition will be the experience of a lifetime! You will have a tremendous opportunity to expand your professional network while earning American College of Health Care Executives (ACHE) Qualified Education credit. We sincerely hope that you will join us in making the 27th Annual Educational Conference, Business Meeting, and Exhibition a true success.

Sincerely,

Calvin T. Wright    Tracy L. Prigmore
Conference Co-Chair    Conference Co-Chair
Registration & Housing Are Now Open

27th Annual Educational Conference, Business Meeting, and Exhibition

Navigating the Healthcare Destiny: Anticipate | Understand | Adapt

Early Registration Ends Friday, August 31, 2012
(reduced registration rates will not be available after this date)

NAHSE’s conference registration fee entitles you to participate in all conference activities except the Thursday Evening Event. Tickets for this Event are $50.00. This event and networking activity includes food and music.

One full conference registration admits you to all workshops and forums, one ticket to the Opening Networking Reception, Leadership Luncheon, President's Luncheon, the Gala Awards Reception and Dinner, and admittance to the Exhibit Hall. Additional dinner tickets for guests may be purchased for $75.00 and luncheon tickets for $50.00 each.

Additional tickets may be purchased for all events.

**Student rate is available only to full-time, graduate and undergraduate students who are not employed in a full-time professional capacity.** We appreciate your cooperation and understanding.

CONTINUING EDUCATION CREDITS
The National Association of Health Services Executives is authorized to award pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Conference Location
Hyatt Regency
Houston
1200 Louisiana St.
Houston, TX

CASE Competition
Student Rates
A limited room block is available at a special room rate of $84.50 + tax per room (single through quad occupancy) for Case Competition participants ONLY!

Case Competition participants should reserve rooms at the student rate directly at casecompetition@nahse.org. Please advise if the individual participants or their schools are providing the credit card to guarantee the reservation.

Navigating the Healthcare Destiny: Anticipate | Understand | Adapt

October 10-13, 2012
Hyatt Regency Houston
Houston, Texas

Everett D. Fox
Student Case Competition
October 9-12, 2012

Navigating the Healthcare Destiny: Anticipate | Understand | Adapt
Congratulations to NAHSE members John Bluford, FACHE, President/CEO of Truman Medical Centers; Lloyd Dean, President/CEO of Dignity Health (formerly Catholic Healthcare West); Kevin Lofton, FACHE, President/CEO of Catholic Health Initiatives, Michael Ugwueke, DHA, FACHE, Senior Vice-President/CEO at Methodist LeBonheur Healthcare; and Samuel Ross, M.D., CEO of Bon Secours Health System on being named as the Modern Healthcare's Top 25 Minority Executives in Healthcare.

Reneé S. Frazier, FACHE, CEO of the Healthy Memphis Common Table, has been selected to serve as a member for the Regional Health Equity Council-Region IV of the National Partnership for Action to End Health Disparities (NPA). The NPA is a national initiative, led by the federal Office of Minority Health, which seeks to mobilize a nationwide, comprehensive, community-driven, and sustained approach to combat health disparities and achieve health equity through the engagement of community, academic, and public health stakeholders.

Rupert Evans, DHA, FACHE was promoted to Associate Professor and received tenure from Governor’s State University. Rupert and Cynthia Evans are celebrating their 42nd wedding anniversary in Punta Cana, Mexico. Congratulations!

Henry Young, Ph.D. was promoted to Associate Professor and received tenure at the University of Wisconsin-Madison.

Nicole Huff has been appointed as the Chief Compliance and Privacy Officer for St. Luke’s University Health Network in Bethlehem, PA.

Daniel Jackson, FACHE was appointed Chief Operating Officer of Sierra Providence East Medical Center in El Paso, TX.

Judson Todd Allen appeared on Season 8 of the Next Food Network Star which aired May 13, 2012. Judson wants to thank the NAHSE membership for following him as its “Fan Favorite”.

Andre Boyd has been appointed Chief Operating Officer of Greenview Regional Hospital in Bowling Green, KY

CV Roman thanks Kevin Hardy, President of ONMM in Niles, MI for his generous sponsorship and scholarship donation. Thanks, Kevin.

Please send your milestones to the National Office at bglover@nahse.org
Twenty-six board members were onsite or connected via teleconference at the Board Meeting held in conjunction with the Institute for Diversity’s Annual Meeting in Nashville, TN. The chapters that were represented at the meeting included Dallas-Ft. Worth, Chicago, Detroit, Kentucky, Memphis, Ohio River Valley, Washington Metro, and Nashville.

Major discussion points:

- President Andrea Price described her attendance at the American Hospital Association’s Annual Meeting in Washington, DC and the major legislative, regulatory, and advocacy issues that were addressed.

- The Institute for Diversity communicated that NAHSE is an equal partner for the Equity of Care Initiative to eliminate health care disparities.

- The alignment of the NAHSE committees was announced:
  - **Bylaws Committee** includes Chapter Development
  - **Membership Committee** includes Mentoring, Website, Fitness, Entrepreneurs
  - **Planning Committee** includes Research, Public Policy, AHA Liaison
  - **Education Committee** includes Annual Conference, Awards, Scholarships, Student Case Competition, CEO/Senior Executive Conference, Young Healthcare Professionals

Committee leads in Bylaws, Membership, Planning, and Education were requested to work with their subcommittees to manage the communication being directed to the Executive Committee. Maude Lofton, M.D. is serving as the coordinator who checks in with committees and subcommittees to ensure their proper functioning.

- Treasurer Carlton Innis reported that sponsorship pledges were at $342,000; $40,000 is reserved for Fox Case Competition and $5,000 is for Young Healthcare Professionals. NAHSE has also received a Chapter pledge of $1,000 and ad revenue of $1,000. The website for annual meeting registration is now open.

- Dennis Hemphill reported on behalf of the Bylaws Committee Chair Marie Cameron that bylaws changes would be voted on by the members at the October 2012 annual meeting.

- Chapter Development Chair Robyn Hunt announced the addition of the Greater Denver Chapter and the reinstatement of Southeast Louisiana Chapter (formerly New Orleans Chapter). Congratulations Denver and welcome back New Orleans!

- Membership Chair Cynthia Bardwell reported on the review being made by the committee on membership levels.

- AHA Liaison Chair Cynthia Washington discussed the We Care We Vote campaign for the upcoming 2012 elections.
The council will hold elections and select three individuals who will serve as the council representatives with full voting rights on the Board of Directors.

The council will hold elections and select two individuals who will serve as the council representatives with full voting rights on the Executive Committee. Proposed under Executive Committee Restructure. The council will be empowered to make recommendations on behalf of all chapters.

The council will be able to enforce operating rules for the chapters that are consistent with the bylaws of the national organization.

The council will ensure standardization of operating procedures across all chapters.

The council will recommend enforcement action to the executive committee on non-performing chapters.

The council will accept application from potential chapters and determine compliance for membership. The council will have an operating charter under which it will function in accordance with the bylaws of the national organization.

Council may assume the duties of the chapter development committee or the committee may report its activity to the council.

Other requirements to be made by the Executive Committee.

To be reviewed, discussed and input obtained by Committee.

Motion #5 Feedback Report: Joint conference call was held between the Bylaws Committee, Chapter Presidents, and Chapter Development members on May 24, 2012. Nine chapter presidents, chair of chapter development and four bylaw members met and had a robust discussion on the concept of a Council of Chapter Presidents. While there were concerns of duplication and redundancy stated by Chapter Presidents, there was a recommendation to benchmark what other membership organizations are doing regarding the chapter model and geographic representation so that all chapters can be heard. As a result of the discussion, a task force has been formed to research the matter and the task force will be led by the Co-Chair of the Bylaws committee, Dennis Hemphill, and will include seven chapter presidents and bylaw members. The task force will research three to five organizations and review the findings and develop recommendations to address the points that had been discussed at the joint meeting. The Task Force Chair will present recommendations to the Bylaws Committee on June 28 at its meeting. The Bylaws Committee will take action on the recommendations and forward as appropriate to the Executive Committee for its July meeting.

No further action items were presented at the joint conference meeting.

Respectfully submitted:
Marie Cameron, FACHE
Chair, Constitution and Bylaws Committee
Background

NAHSE’s purpose is to ensure greater participation of minority groups in the health field. Its basic objective is to develop and maintain a strong viable national body to more effectively have input in the national health care delivery system. It has provided a vehicle for Blacks to effectively participate in the design, direction, and delivery of quality health care to all people.

The Research Committee was established at the Atlanta Leadership Meeting in 2003 to complement and build upon the mission and goals of the organization. The Committee issues web-based survey tools to quantify various organizational initiatives. Competencies development to advance members to leadership roles in healthcare is a primary focus of the organization. With the advent of healthcare reform, the healthcare industry will not only become more competitive, but it will challenge and demand the best from its leaders. The potential impact of healthcare reform may be felt more acutely among the men and women served by NAHSE. The Research Committee wanted to assess the perceived value of Fellow status in the American College of Healthcare Executives (ACHE).

NAHSE does not have baseline data regarding the number of its members who are affiliates of ACHE or Fellows in the College. As a result, it developed a brief set of questions and an online survey was administered via Survey Monkey. The survey was electronically mailed to 2,321 NAHSE affiliates with a 16% response rate (377). Respondents identified themselves as a Chief Executive Officer/Chief Operating Officer/ Senior Vice President (28%); Manager/Supervisor/Program Director (24%); department staff/students (15%); and Other – includes retirees, academics, and consultants (33%).

Results

Of the 377 respondents, 62% (233) noted that they were members of ACHE. Eighty-two percent reported that they were not board certified in healthcare management; 32% indicated that they will take the Board of Governor (BoG) Exam within the next three to six-months. Sixty-eight percent (256) of the respondents believe that Fellow status will advance their careers.

When asked why they would or would not take the BoG exam and the value they placed on ACHE affiliation, the respondent comments were informative. A few are provided below.

“Need the FACHE credential to set me apart from others and advance my career.” Manager/Supervisor

“I don’t have enough information regarding the need for it in my current position or its importance to my career advancement.” Manager/Supervisor

“Throughout my career, it was important to attain the necessary credentials to advance in the healthcare field. As an African American female, it was more critical to be credentialed in order to be considered and competitive for certain positions. In moving to the state of Georgia and participating at the CEO level within the professional community, board certification was a differentiating factor among my colleagues.” CEO

“Because value was placed on affiliation and advancement in ACHE during graduate school, not pursuing Fellow status was not an option for me. I have always thought the BoG exam was excellent and extremely comprehensive.” Student

“I currently work for a managed care company and the fellowship exam is not a prominent conversation in the c-suite. The expense may not be worth the return.” Vice President

“I have not taken the exam because I do not meet the qualifications yet. ACHE puts a person in a prestige class of people and association is crucial. I believe in 20 years, that the credential will be required for c-suite advancement. All of the major hospitals and health systems are stacked with individuals who have the FACHE credential. Only
the smaller/less competitive organizations do not value the credential. This speaks volumes.” Consultant

Opportunities

The findings from this brief survey reveal a tremendous opportunity for enhanced data collection and communication among NAHSE members and greater collaboration with ACHE to encourage and promote board certification in healthcare management and advancement to Fellow. Further analysis may be explored to determine if there is a material difference in perception among racially and ethnically diverse healthcare executives on the value of board certification and its importance to professional development and career advancement.

Conclusion

The Research Committee would like to thank everyone who participated in this brief survey. Your feedback and on-going participation is critically important for NAHSE to continue fulfilling its commitment to empower the next generation of health care leaders.

Research Committee: Rupert Evans, DHA, FACHE; Alfred Hamilton, Ph.D., Diane Howard, Ph.D., FACHE; Forrest A. Daniels, MPA, DSc (abd), FACHE – report author, Maude Lofton, M.D., Velma Roberts, Ph.D., Henry Young, Ph.D.

NAHSE MENTORING PROGRAM

The NAHSE Mentoring Committee would like to thank everyone who showed interest in the First Annual NAHSE Mentoring Program!

We had a tremendous response from the NAHSE family for those that are willing to serve as mentors or mentees. We were able to match ten pairs including the three scholarship recipient pairs from the 2011 NAHSE Educational Conference!

The mentor/mentee matches will be notified in June. Our first cohort will officially kickoff in July and end during our 2013 NAHSE Educational Conference.

If you have any questions or concerns, please contact the NAHSE Mentoring Program Committee Co-Chairs (Shayla Williams and Derrick Frazier) at:

NAHSE.MENTORING@GMAIL.COM
NEW ACTIVE CHAPTERS!

The NAHSE Executive Committee, Board and Members would like to extend a warm welcome to the following new or re-activated Chapters:

Greater Denver
Greater Nashville
South Carolina
Southeast Louisiana

Chicago

“Pathways to a Healthier Journey”
Scholarship and Awards Dinner 2012
When: Friday, August 17, 2012
Ticket Price: $100 per person
Where: Fairmont Chicago Hotel
www.NAHSECMC.org
200 N. Columbus Drive, Chicago, IL 60601

Andre Guichard of Gallery Guichard will exhibit several pieces of art at this event. All attendees (members and guests) will have the opportunity to purchase from his selection. Gallery Guichard is located at 3521 South Martin Luther King Dr. in Chicago

NAHSEWMAC 6th Annual Golf Tournament

Greetings!

Join us Friday, August 3, 2012, for a great cause on the greens of Tantallon Golf Club in Fort Washington, MD! Our 6th Annual Golf Tournament is a great way to meet other professionals, play a round, and support our scholarship fund.

This event is open to all NAHSE members, supporters, friends, and potential members at the following rates:

Individual - $125

Sponsorship opportunities are also available at various levels:

Nike - $300
Titleist - $700
Par - $1500
Birdie - $2500

Please contact Gavin Latney @ gavin.latney@inova.org or @ 757 - 724 - 4050 for more information.

Thank you for your attention and support for our local chapter.

Best,

National Association of Health Services Executives DC Metro Chapter
National Association of Health Services Executives

(757) 724-4050