

NAHSE2024



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

9-11 OCTOBER 2024

FT. LAUDERDALE MARRIOTT
HARBOR BEACH RESORT & SPA

39TH ANNUAL EDUCATIONAL CONFERENCE & 29TH EVERETT V. FOX CASE COMPETITION



ADVANCE • DEVELOP • ELEVATE

***Empowering Communities:
Catalyzing Change for Health & Wellness Innovation***

**CONFERENCE
REGISTRATION
BROCHURE
2024**





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Dear Colleague,



Audrey L. Johnson



Gracelyn A. McDermott

On behalf of the National Association of Health Services Executives (NAHSE), it is truly our pleasure to invite you to the 39th Annual Educational Conference and 29th Everett V. Fox Student Case Competition. The conference is scheduled for Wednesday, October 09 - Friday, October 11, 2024, at the Ft. Lauderdale Marriott Harbor Beach Resort and Spa. The theme for the 39th Educational Conference is **Empowering**

Communities: Catalyzing Change for Health & Wellness Innovation. NAHSE's mission is to promote the advancement and development of healthcare leaders of color and demonstrate a commitment to elevating the quality of health care services rendered to minority and underserved communities.

The NAHSE Educational Conference is one of the premier events for healthcare leaders in the country with representatives from all sectors of our dynamic industry. The expected audience will be a diverse group of healthcare professionals including senior executives, mid-careerists, early careerists, and graduate students representing over 200 healthcare organizations across the United States and abroad. Over 1,000 members are expected to attend. Additionally, the 39th annual conference will host the 29th Everett V. Fox Student Case Competition where graduate students from universities and colleges across the U.S. compete by developing solutions to a management case.

Empowering individuals to address healthcare disparities involves fostering innovation. By promoting education on diverse health needs, encouraging community engagement, and supporting technological advancement, we can catalyze a collective effort to expand access and improve overall health and wellness.

At this year's conference, the presenters will explore significant topics, i.e., Innovation & Artificial Intelligence, Developing and Maintaining Community Partnerships, Population Health Innovations, and Black Maternal Health. Our goal this year is to provide attendees with an opportunity for in-depth discussions on the innovations and challenges facing the healthcare industry. The conference has numerous "top of the industry" speakers, which include Dr. Uche Blackstock, physician and thought leader on bias and racism in healthcare and recent author of *Legacy: A Black Physician Reckons with Racism in Medicine*, Ronald Steptoe, CEO of Warrior Centric Health; Dr. Bryan Buckley, Director of Health Equity Initiatives at NCQA; and many more seasoned industry leaders. We will continue our acclaimed CEO/Senior and Mid-Level Executive Tracks through our concurrent based sessions as well as the Early Careerist Tracks/ Young Professional Development Forum designed to provide ideas to help nurture and develop leaders of the future.

We are confident you will find the NAHSE 39th Annual Educational Conference to be stimulating and rewarding. Join us in the sunshine in Ft. Lauderdale as we Advance, Develop and Elevate the NAHSE mission and commitment in **Empowering Communities: Catalyzing Change for Health & Wellness Innovation.**

Audrey L. Johnson

Audrey L. Johnson

2024 Educational Conference Co-Chair

Gracelyn A. McDermott

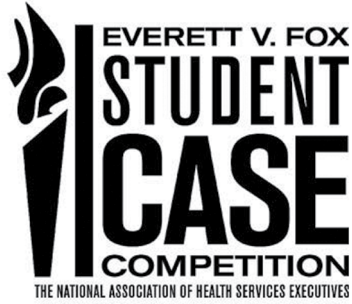
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2024 Educational Conference Co-Chair

39th Annual Educational Conference • October 9 - 11, 2024

www.NAHSE.org

STUDENT CASE COMPETITION



The National Association of Health Services Executives expanded its scholarship program in 1996 to include the Annual Everett V. Fox Student Case Analysis and Presentation Competition, known as the “Case Competition”. The Case Competition is a scholarship program that utilizes the case study methodology of teaching to provide graduate students with an educational experience that enhances their problem analysis and presentation skills. Graduate Programs in Health Administration, Business Administration and Public Health are invited to form a team of 1-3 students. Approximately 20-25 student teams will be given a unique case study and are charged with applying their creativity, knowledge and experience to analyze the diverse and real situations facing the healthcare organization featured in the case. The teams are given the specific facts and raw data related to the case, from which they are expected to reach decisions as outlined in the case assignment.

2024 PRELIMINARY SCHEDULE

Student Briefing	Tuesday, October 8, 2024	4:00 p.m. – 5:30 p.m.
Preliminaries	Wednesday, October 9, 2024	7:30 a.m. – 12:00 p.m.
Semi-Finals	Wednesday, October 9, 2024	2:00 p.m. – 6:00 p.m.
Finals	Thursday, October 10, 2024	8:00 a.m. – 12:00 p.m.
Student Debriefing Session	Friday, October 11, 2024	11:00 a.m. – 12:30 p.m.

For additional Case Competition registration information please email at casecompetition@nahse.org.





2024 PRELIMINARY SCHEDULE

TUESDAY, OCTOBER 8, 2024

10:00am – 8:00pm	Conference Registration
12:00pm – 6:30pm	NAHSE Golf Tournament
4:00pm – 5:30pm	Case Competition Student Briefing (Student Participants Only)
5:30pm – 6:30pm	Ambassadors' Briefing
5:30pm – 8:00pm	NAHSE Board Meeting
7:00pm – 9:30pm	Case Competition Student Reception

WEDNESDAY, OCTOBER 9, 2024

7:00am – 7:00pm	Conference Registration
7:30am – 12:00pm	Student Case Competition Preliminary Rounds
8:30am – 10:15am	Opening Session Breakfast
10:30am – 12:00pm	Fireside Chat #1
12:00pm – 1:30pm	Networking Luncheon
12:00pm – 1:30pm	Case Competition Student & Young Professional Luncheon
1:30pm – 2:45pm	CEO/Senior Executive Session
1:30pm – 2:45pm	Educational Sessions (2)
1:30pm – 2:45pm	Young Professionals Forum
2:00pm – 6:00pm	Student Case Competition Semi- Finals
3:00pm – 4:30pm	NAHSE Plenary Session
6:30pm – 8:30pm	Opening Night Reception/Expo Hall Opening (Case Finalists Announced)

THURSDAY, OCTOBER 10, 2024

6:30am – 7:30am	Early Morning Activity Session (Health & Wellness)
7:00am – 5:00pm	Expo Hall Open
7:00am – 8:30am	Networking Continental Breakfast
8:00am – 5:00pm	Conference Registration
8:00am – 12:00pm	Student Case Competition Finals
8:30am – 10:15am	NAHSE Membership Meeting
10:30am – 12:00pm	Fireside Chat #2
12:30am – 2:00pm	NAHSE Luncheon
2:30pm – 7:00pm	CEO/Senior Executive Session/ Reception
2:30pm – 3:45pm	Educational Sessions (3)
2:30pm – 3:45pm	Young Professional Session
4:00pm – 5:00pm	Case Competition Faculty Advisor Session - Crack the Case
4:00pm – 6:00pm	Career/Residency Position Fair & Reception
8:00pm – Midnight	Thursday Night Networking Event

FRIDAY, OCTOBER 11, 2024

6:30am – 7:30am	Early Morning Activity Session (Health & Wellness)
7:00am – 8:30am	Networking Continental Breakfast
7:00am – 12:00pm	Expo Hall Open
8:00am – 12:00pm	Conference Registration
9:00am – 12:00pm	NAHSE Forum (Plenary Session)
11:00am – 12:30pm	Student Case Competition Debriefing
11:00am – 12:30pm	Better Together Session
1:00pm – 3:00pm	Leadership Luncheon
3:00pm – 4:30pm	Educational Sessions (2)
3:00pm – 4:30pm	Mentoring Session
7:00pm – 8:00pm	Celebration Reception
8:00pm – Midnight	Scholarship & Awards Celebration



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES (NAHSE)

39th ANNUAL EDUCATIONAL CONFERENCE

FULL CONFERENCE REGISTRATION

Thank you for your interest in joining our 2024 NAHSE Annual Educational Conference. This year, we have increased meals that are included in the full registration and we are requiring all registrants to add all meal events in their registration so we can ensure the best experience for all of our guests. After careful consideration, and as a result of the increased meals and drastically increased venue, vendor, service charges, and taxes, we have had to increase our registration cost.

REGISTRATION FEES

Early Bird Registration by August 31, 2024

NAHSE Members \$1,250.00 Non-Members\$1,500.00 Students \$500.00

Regular Registrations received after August 31, 2024

NAHSE Members \$1,500.00 Non-Members.....\$1,700.00 Students \$500.00

The conference registration fee entitles you to participate in all conference activities **EXCEPT the Golf Tournament and Thursday Evening Event**, these tickets may be purchased with your registration. Case Competition Students and Ambassadors registration includes the cost of the Thursday Night event.

One full conference registration admits you to all sessions and forums, the **Opening Networking Reception, Networking Luncheon, Leadership Luncheon, NAHSE Luncheon and the Scholarship & Awards Celebration.**

RETIRED MEMBER RATE: Conference registration fee \$750.00.

Member must have been an active paid member of the organization at least five (5) years of the last 10-year period; must be 65 years of age or older and member must be retired from full time employment.

AMBASSADOR: Any past participant of the Everett V. Fox Case Competition in their initial position upon completion of their graduate school program (i.e. fellowship/residency, entry level, etc.) is eligible to apply for an Ambassador position. In recognition of your willingness to serve NAHSE, participants in the Ambassador Program will be offered a special registration fee of **\$450**. For additional information, contact casecompetition@nahse.org.

STUDENTS RATE: Conference Registration Fee \$500.00 – The student rate is available only to full-time, graduate and undergraduate students **who are not employed in a full-time professional capacity.**

FACULTY ADVISOR: Conference Registration Fee \$250.00 this rate is available for Faculty Advisors to students participating in the Everett V. Fox Student Case Competition. This fee includes the Case Student Reception, Opening Reception and all Case Sessions.

REGISTRATION DISCOUNTS

Member Discounts: NAHSE members receive substantial discounts on early bird and regular registration fees. All registrants who indicate that they are NAHSE members will have their membership status verified to ensure that membership is current and valid. If your membership is not current or valid, registrants will be contacted to update their membership status.

REGISTRATION INSTRUCTIONS

Please complete the registration form and forward with appropriate fees to NAHSE. A separate registration form must be completed for each individual registrant. You may also registration on-line at www.nahse.org. **Please be sure to indicate, on the registration form, which educational track you are participating in (CEO/Senior Executive*, Mid-Careerists, Early Careerists and Students).**

**In order to qualify for this track the registrant must be a CEO, COO, CFO, Sr. VP, or VP (0-4 and above in uniformed services).*

REGISTRATION CANCELLATION/REFUND POLICY

Requests for cancellation of meeting registration fees must be made in writing and emailed to nahsehq@nahse.org no later than **September 15, 2024**. All cancellations will be assessed a **\$100.00** administrative fee. At NAHSE's discretion this fee may be waived in cases of emergencies. No refunds of registrations will be issued after September 16, 2024.

CONFERENCE ATTIRE

The attire for the conference is business attire and the Scholarship Awards Celebration is Afrocentric Cocktail attire.

CONTINUING EDUCATION CREDITS

The National Association of Health Services Executives is authorized to award pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advance or recertification.



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES (NAHSE)

39th ANNUAL EDUCATIONAL CONFERENCE

FULL CONFERENCE & STUDENT REGISTRATION FORM

CONTACT INFORMATION (Please Print or Type Information)

NAME _____ TITLE _____
PREFIX _____ SUFFIX _____ BADGE NAME _____
CHAPTER _____
COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE () _____ FAX () _____ E-MAIL _____

REGISTRATION FEES*

Early Registration (By August 31, 2024)

- () NAHSE Members\$1,250.00
() Non-Members\$1,500.00
() Retired Member.....\$ 750.00
() Student.....\$ 500.00
() Ambassador\$ 450.00
() Faculty Advisor\$ 250.00

Regular Registration (After August 31, 2024)

- () NAHSE Members\$1,500.00
() Non-Members\$1,700.00
() Retired Member Rate.....\$ 750.00
() Student\$ 500.00
() Ambassador.....\$ 450.00
() Faculty Advisor\$ 250.00

First Time Attendee: () Yes () No Dietary Restrictions: _____

EDUCATIONAL TRACK (Please Select One)

- () CEO/Senior Executive () Mid-level Executives () Early Careerist/Young Professionals () Student

Check the event below if you plan to attend, each is included with your conference registration.

- () Networking Luncheon () NAHSE Luncheon () Leadership Luncheon () Scholarship & Awards Celebration

SPECIAL EVENT & GUEST TICKETS

- () Golf Tournament, Tuesday, October 8 \$150.00
() NAHSE Luncheon, Thursday, October 10 \$150.00
() Networking Event, Thursday, October 10 \$100.00
() Leadership Luncheon, Friday, October 11 \$150.00
() Scholarship & Awards Celebration, Friday, October 11 \$250.00

Name of Guest _____

TOTAL AMOUNT DUE \$ _____

METHOD OF PAYMENT (Make check or money order payable to NAHSE Educational Conference)

- () Check () Money Order () AMEX () Visa () MasterCard

CARD NUMBER _____

EXPIRATION DATE: _____ SECURITY CODE (3 OR 4 DIGITS) _____

NAME AS IT APPEARS ON THE CARD: _____

BILLING ADDRESS AND ZIP CODE OF CARD: _____

CARDHOLDERS'S SIGNATURE: _____ (Please sign here)

Please mail this completed form with payment to:
NAHSE/ Annual Educational Conference • 1308 19th Street, NW, Suite 400 • Washington, DC 20036



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES (NAHSE)

39th ANNUAL EDUCATIONAL CONFERENCE

HOTEL INFORMATION

Fort Lauderdale Marriott Harbor Beach Resort & Spa • 3030 Holiday Dr • Fort Lauderdale, FL 33316

The Fort Lauderdale Marriott Harbor Beach Resort & Spa has reserved a block of rooms at the group rate of \$239.00 single/double occupancy, group room rates will be subject to the prevailing room tax, plus a \$20.00 per night, per room Daily Resort Amenity Package fee. Reservations must be secured with a valid credit card. Conference attendees must book your reservation by **September 13, 2024** to receive the group rate. For reservations, call 954-525-4000. You may also make your reservations on-line at <https://book.passkey.com/e/50766185>



CASE COMPETITION STUDENT RATES

A limited room block is available at a special room rate of \$159.00, (single/double) plus applicable state/local tax per night per room plus a Daily Resort Amenity Package fee of \$20.00 per night, per room. These rooms are for Case Competition participants **ONLY!** Case Competition participants should reserve rooms at the student rate directly with Tiffany Webb at twebb@nahse.org the hotel will not honor the discounted rate if you contact them directly.

CUT-OFF DATE/DEPOSIT

NAHSE'S group rate is available until **Friday, September 13, 2024** or until the NAHSE room block is filled, whichever comes first. We strongly recommend making your reservations early.

CANCELLATION POLICY

Individual room reservations may be cancelled up to forty-eight (48) hours prior to arrival without penalty. Cancellation within forty-eight (48) hours prior to arrival will result in a penalty of one (1) night room and tax charge.

